

Sam Canales

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Work Experience

103.3 KSCU, Santa Clara University Radio

Santa Clara, CA

Sports Director

June 2025 - June 2026

Managed a six-person broadcast team covering Santa Clara University Athletics

- Provided live coverage of Men's Basketball's first NCAA Tournament appearance in 30 years
- Organized travel logistics, including flights, accommodations, and equipment for away games
- Secured media credentials, broadcast materials, and stadium access
- Built game-assignment schedules for broadcasters
- Partnered with student organizations to produce advertising for media timeouts

Host and Play-by-Play Broadcaster

January 2023 - June 2026

- Hosted and produced a weekly sports talk show
- Called over 150 games as a play-by-play announcer and color commentator covering Santa Clara University soccer, basketball, baseball, softball, hockey, and WCC tournaments

ESPN+

Santa Clara, CA

Play-by-Play Broadcaster

April 2026 - June 2026

- Fill-in play-by-play broadcaster for Santa Clara University sports on ESPN+

National Football League

New York, NY

Summer Broadcasting Intern

June 2025 - August 2025

Supported the NFL Broadcasting Department with programming and gameday-related projects, broadcasting screening and compliance, and implementing new software to make the department more efficient

- Created a 412 graphic summary of all graphics used on NFL broadcasts across all 7 network partners from the 2024-2025 season for league-wide branding review
- Screened the 2025 NFL Hall of Fame game to ensure NBC maintained broadcast quality standards and compliance with NFL media rights agreement requirements
- Developed an AI implementation presentation to teach and integrate new AI solutions into the department's workflows, improving operational efficiency
- Conducted vendor research to evaluate software platforms for schedule-making, automated game screening, and media intelligence

Liberty City Ventures

New York, NY

Venture Capital Summer Analyst

July 2024 - August 2024

Internship program focused on blockchain technology and venture capital investing

- Led a group of three other interns to complete weekly projects, gaining hands-on experience conducting market research, company analysis, and supporting investment projects across various industries
- Participated in weekly seminars led by the senior investment team exploring blockchain applications
- Worked collaboratively on case studies analyzing real-world blockchain company strategies and initiatives, including a project on blockchain applications in sports

Venture Shares

New York, NY

Corporate Development Associate Intern

February 2024 - June 2024

- Served as primary point of contact for VC and angel investors, driving pre-seed fundraising strategy and outreach
- Assisted in preparing and refining Venture Shares investor pitch, including presentations and business plans
- Delivered market research and analysis to inform key strategic decisions
- Participated in executive meetings to provide insights and updates on fundraising activities

Education

Santa Clara University, College of Arts and Sciences

Santa Clara, CA

B.S. Economics, B.A. History

GPA: 3.8